

Dr. Faiza Tauqeer

Designation: Assistant Professor

Chairperson, Department of Art and Design, University of Peshawar



Email: faizatauqeer66@uop.edu.pk

Qualification: Ph.D (Home Economics)

Specialization: Textiles & Clothing

Academic Qualifications:

S.No	QUALIFICATION	INSTITUTION	YEAR	DIVISION
1.	Ph.D	College of Home Economics, UoP	2023	--
2.	M.Sc	College of Home Economics, UoP	1991	1
3.	B.Sc	College of Home Economics, UoP	1987	1
4.	F.Sc	College of Home Economics, UoP	1985	1
5.	SSC	University Model School, Peshawar	1983	1

Title of Ph.D Thesis:

Textiles & Costumes As Depicted In The Buddhist Art Of Ancient Gandhara

Title of M.Sc. Thesis:

Application of Wool dyes on Nylon and their effects on Tensile Strength and colour fastness of the Dyed Materials as compared to wool.

Workshops & Fashion Shows Organized:

- **Casa Fashion Show** at College of Home Economics, UoP on 21st May, 2024.
- Organized workshop on “**Fabric Ornamentation**” from 22nd to 29th January, 2024.
- Organized a one week workshop on “**Fabric Adornment**” from 11th to 18th March, 2019.
- Organized Two days exhibition on “**Advance Boutique, Tailoring, Hand & Machine Embroidery**” in collaboration with NIDA Pakistan on April, 19th & 20th, 2018.
- Organized Fashion show title “ **Dress to Impress**” on 22nd February, 2018 in College of Home Economics, University of Peshawar.
- Organized one week workshop on “**Fabric Embellishments**” from 24th to 30th April, 2018.
- Organized a workshop on “ **Jewelry making** ” from 18th to 31st October, 2018 at College of Home Economics, University of Peshawar.
- Organized a Fashion show “ **Fashionista** ” on 8th March, 2017 at College of Home Economics, University of Peshawar.

Workshops Participated / Attended:

- Moderator in panel discussion in Second National Home Economics Conference & First National Home Economics Art Exhibition May 21st to 24th, 2017.
- First National Conference on Home Economics organized by HEC June 3rd to 4th, 2014.
- 3. Project Management & Proposal Writing organized by HEC Pakistan October, 21st to 31st, 2013.
- International Conference organized by HEC Pakistan on The Latest Archaeological investigations in Pakistan held from November 13th to 15th, 2012 at Department of Archaeology University of Peshawar
- Project Proposal & Project Cycle Management organized by HEC Pakistan December, 15th to 20th 2008.
- As a resource person in Four days workshop on handloom weaving organized by AHAN KPK June 25th to 28th. 2007.
- Science & Cultural Fair held at Edwards College Peshawar February 7th -8th, 2003
- Certificate course on Factors Governing the Fashion Scene held at Asian Institute of Fashion Design, Iqra University Karachi May 20th to July 20th, 2002.
- Resource Person in Workshop on Hand Loom Weaving organized by AHAN-KP.

Conference Participated:

- 1st National Conference on Home Economics, organized by HEC Pakistan
- The Latest Archaeological Investigations in Pakistan, organized by HEC Pakistan

Thesis Supervised:

- Application of Swabi Chail Motif on costumes and bed linens, 2019
- Pheran through the mists of centuries.
- Improvements in wash fastness and its effects on Tensile Strength of Cotton Dyed with Direct Dyes.
- Application of Seashells Motif on Cotton fabrics by various techniques.
- Paislay through the Mist of Centuries.
- Effects of Dry-Cleaning on the durability characteristics of wooden and worsted fabrics, 2004.
- Evaluating the durability of Fabrics used in Ready-Made Garments for Pre-School Children, 1996.

Administrative Experience:

- Chairperson, Department of Art and Design, University of Peshawar
- Head of the Department, Department of Textile and Clothing, College of Home Economics, University of Peshawar
- Vice President (Female), Peshawar University Teacher's Association (PUTA)
- Warden Girl's Hostel, University of Peshawar
- Staff Proctor, University of Peshawar

Research Publications:

1. Woven fabric selection and grading for ladies' winter shawls using multicriteria decision-making approach. Research Journal of Textile and Apparel (2024) (ISSN15606074), Faryal Yousaf, Shabana Sajjad, **Faiza Tauqeer**, Tanveer Hussain, Shahnaz Khattak and Fatima Iftikhar.
2. Threads of Swat: Rediscovering the Beauty of Islampuri Shawls, International Journal of Human and Society, (ISSN Print: 2710-4966), (ISSN Online: 2710-4958),

(2024), Vol.4No.1, Ms.Nida Andaleeb Khattak, Dr.Shahnaz Khattak, **Dr. Faiza Tauqeer**, Dr. Imrana Seemi.

3. The role of various dyeing auxiliaries in the fastness characteristics of cotton coloured with various natural dyes through Pad-steam method (Part-I), Research Journal GUMAN, (ISSN Online:2079-4162) (ISSN Print:2709-4154), (2023), Vol.6, No.4, Shahnaz Parveen Khattak, Shabana Rafique, **Faiza Inayat**, Imrana Seemi.
4. "Connecting the dots: unravelling the relationship between brand attitude, loyalty, and purchase intentions in the textile and fashion industry", Journal of positive school psychology, (2023), Vol. 7 No.4, 523-536, Neelam Akbar, Dr. Najwa Mordhah, Dr. Kausar Takreem, Dr. Imran Rafique, **Faiza Tauqeer**.
5. From recognition to purchase: understanding the role of brand awareness in driving consumer behaviour in Pakistan, International Journal of Special Education, (2023), Vol. 38, No. 1, 308-319, Neelam Akbar, Dr. Imran Rafique, Kausar Takreem, **Faiza Tauqeer**, Shabana Sajjad.
6. Innovative Textile designing for ladies apparels from architectural motifs of Sethi house, Pakistan Journal of Humanities (ISSN:2415-007X), (2023), Vol.11, No.2, 1712-1721, Saraj ul Saba, Shabana Rafique, **Faiza Tauqeer**, Imrana Seemi.
7. Impact Of Concurrent Pigment-Dyeing & Resin Treatments On The Abrasion And Pilling Resistance Of Polyester/Cotton Fabrics, SHNAKHAT, (ISSN Online:20797641), (ISSN Print:2709-7633), (2023), Vol.2 No.3209-221, Shabana Rafique, **Faiza Tauqeer**, Shahnaz Khattak, Imrana Seemi.
8. A Costumes of Bodhisattva Depicted in Gandhara Art, SHNAKHAT, (ISSN Online:2079-7641), (ISSNPrint:2709-7633), (2023), Vol.2No.3,146-158, **Faiza Tauqeer**, Shabana Rafique, Imrana Seemi, Faryal Yousaf.
9. Use of digital marketing: A study of converting Kashi Kari motifs in textile designs, International Journal of Human and Society, (ISSN Print: 2710-4966), (ISSN Online: 27104958), (2023), Vol.2 No.2, Dr. Imrana Seemi, Miss Uroj-e-Khizra, Dr. Faiza Tauqeer, Shabana Rafique.
10. Identification & spectrophotometric quantification of dyes in the selected confectionery items available in the local markets of Peshawar, Pakistan. Pure and Applied Biology (PAB) (ISSN: 2304-2478), (2020), Vol.9 No.3, 1690-1700, Fazia Ghaffar, **Faiza Tauqeer**, Rozina Rauf
11. Color gamut of pad-steam dyed cotton fabric from natural extracts of Rubia Tinctorum and Rubia Cordifolia. Journal of Textile Engineering and Fashion Technology (2019) Vol.5, No.3: 148-152. Shahnaz Parveen Khattak, Shabana Rafique, Tanveer Hussain and **Faiza Inayat**.

12. A Preliminary note on some Gandharan sculptures depicting warriors in their native costumes-study based on the museum collections, The Journal of Humanities and Social Sciences (ISSN 1024-0829), (2018), Vol.XXVI, No.2, **Faiza Tauqeer**.
13. Pheran Through the Mists of Centuries. PUTAJ – Humanities and Social Sciences (ISSN: 2219-245X) (2017) Vol.24, No.2, 107-113. Shaban Rafique, **Faiza Inayat** and Shahnaz Khattak.
14. Textiles of Ancient Gandhara Civilization with special reference to Bed Linens. PUTAJ – Humanities and Social Sciences (ISSN: 2219-245X) (2017) Vol.24, No.2, 71-95. **Faiza Inayat** and Shabana Rafique.
15. Evaluation of Flexural Rigidity and Abrasion Resistance of Post and Meta-Finished Pigment Dyed P/C Fabrics, Journal of Engineering and Applied Science, (2016), Vol. 35, No.2: 63-72. Shabana Rafique, Shahnaz Parveen Khattak, Tanveer Hussain, **Faiza Tauqeer** and Bashir Ahmad
16. A Shape and Forms of Vessels: A Detailed Study on Pottery of Gandi Umar Khan. PUTAJ – Humanities and Social Sciences (ISSN: 2219-245X) (2015) Vol: 22, No. 2, 221223. Zil-e-Huma Mujeeb, Zakirullah Jan, **Faiza Tauqeer** and Imrana Seemi.
17. AColor Fastness and Tensile Strength of Cotton Fabrics Dyed with Natural Extracts of Alkannatinctoria by Continuous Dyeing Technique, Journal of the Chemical Society of Pakistan (2015), Vol. 37, No.5. Shahnaz Parveen Khattak, Shabana Rafique, Tanveer Hussain, **Faiza Tauqeer** and Bashir Ahmad.
18. Impact of Functional Finishes on the Tensile and Tear Strength Properties of Pigment Dyed P/C Fabrics by Post and Meta-Finishing Modes of Application, Journal of Science & Technology (2013), Vol. 37, No. 2 :71-83. Shabana Rafique, Shahnaz Parveen Khattak, Tanveer Hussain, Bashir Ahmad and **Faiza Tauqeer**.
19. A Comparative Study on the Application of Basic Dye on Nylon and Wool with Special Reference to their Strength and Colourfulness. Sarhad Journal of Agriculture, (1994) Vol. 10, No. 6: 106-112. **Faiza Tauqeer** and Shahnaz Parveen Khattak.
20. A comparative Study on the Application of Acid Dye on Nylon and Wool with Special Reference to their Strength and Colourfastness. Sarhad Journal of Agriculture (1993), Vol. 9, No.6: 663-638. **Faiza Tauqeer** and Shahnaz Parveen Khattak.