



# AHMAD FARAZ (Gold Medalist)

MPhil & BS (HONS) in TOURISM & HOSPITALITY

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## OBJECTIVE

"Passionate travel enthusiast aiming to contribute dynamic academic skills and create memorable experiences in Tourism and Hospitality industry."

## COMPUTER SKILLS

- ✦ Power Point Presentations
- ✦ MS Word
- ✦ Excel

## LANGUAGES

- ✓ English speaking and writing
- ✓ Urdu speaking and writing
- ✓ Pashto speaking

## AWARDS

**Gold Medalist** in BS, Tourism and Hospitality from Hazara University Mansehra (Session 2015-19)

## EXPERIENCE AND PERSONAL SKILLS

### Working Experience:

- ✦ Working as a Lecturer (Contract) Department of Tourism and Hotel Management, University of Peshawar from May 2025 to date.
- ✦ Works as a Visiting Lecturer (Department of Tourism and Hotel Management) from 11-09-2023 at University of Swabi.
- ✦ Conducted research on Assessing the Potential of tea Tourism in District Mansehra Khyber Pakhtunkhwa under the supervision of Dr. Mohammad Alam Hazara University Mansehra
- ✦ Chef-de-Partie Diploma and six months of experience from October 1, 2016, to March 31, 2017
- ✦ Two days of Munshi software experience and a certificate from the Department of Tourism and Hospitality, Hazara University Mansehra
- ✦ Conducted research on Visitor Satisfaction at Cantonment Park Abbottabad under the supervision of Lecturer SYEDA FIZZA Hazara University Mansehra in 2019
- ✦ Worked at Maini Travel Agency in Topi, Swabi, from July 2019 to October 2020
- ✦ Worked at Sybrid Company on a project related to digitalizing content related to artisans and cultural heritage sites in Hazara division, in collaboration with Hazara University
- ✦ Assisted in short courses offered by NAVTTC and taking classes at BS level, Administration and office, Event Organizer and Tour Organizer at Department of Tourism and Hospitality Hazara University Mansehra from 2015 to august 2023
- ✦ Experience of IATA Software World span use at Maini Travel Agency for Ticketing, 2019.

### Skills:

- ✦ Able to work a flexible schedule
- ✦ Strong interpersonal skills
- ✦ Effective decision-making abilities
- ✦ Experienced team leader
- ✦ Ability to organize seminars and conferences
- ✦ Committed and sincere approach to work

### EDUCATION BACKGROUND

- ✦ **Master of Philosophy** in Tourism and Hospitality Hazara University Mansehra (3.64 CGPA) **Session (2022-2024)**
- ✦ **BS HONS:** 2015-2019 Tourism and Hospitality Hazara University Mansehra (3.90 CGPA) **Session (2015-2019)**
- ✦ **HSSC:** 2013 - 2015 BISE Mardan 614/1100
- ✦ **SSC:** 2013 The Model Public High School Maini Swabi 794/1050.

## REFERENCES

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**HOD Dr. Anas Mahmud Arif**

Department of Tourism and Hospitality (HU)

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**HOD Dr. Abrar Ullah**

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**Email:**

### Certificates:

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- ✦ Basic First Aid Training Certificate - Department of Tourism and Hospitality, 2017, 2018, 2022 & 2023.
- ✦ First National Tourism and Entrepreneurship Conference by Tech Valley, January 2017
- ✦ First Adventure Marathon Certificate of Adventure Activity in Islamabad (2<sup>nd</sup> Position Holders Group at National Level)
- ✦ Tourism Corporation KPK Certificate of Participation in Environmental Friendly Tourism (TCKP), 2018.

### Conferences and Events:

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- ✦ Attended one day conference by Tech Valley on Tourism, Abbottabad
- ✦ Organized one day successful event in department of tourism and hospitality, 2016
- ✦ Tourism and hospitality awareness session, 2018
- ✦ Organized one day successful event in department of tourism and hospitality, 2017
- ✦ Organized and participated in one day successful event in Hazara University Mansehra, 2018, to promote cultures
- ✦ Attended Pakistan national tourism summit, 2019
- ✦ TECH and tourism conference by Tech valley in Nathia Gali
- ✦ Participate in the convocations of Hazara University Mansehra
- ✦ Voluntarily participated in clean and green Pakistan vision at Hazara University by the department of tourism and hospitality, 2018.

## Research Publications

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1. Alam, M., Faraz, A., Ahmad, F., & Aziz, F. (2024). Bridging the Gap between Theory and Practice: Implementing TRITEL for Sustainable Hospitality & Tourism Education in Pakistan. *Remittances Review*, 9(2), 674-688.
2. Alam, M., Jadoon, M. H., & Faraz, A. (2024). ASSESSING THE SUSTAINABLE HOSPITALITY DEVELOPMENT THROUGH RURAL TOURISM: A CASE STUDY OF SWAT VALLEY. *Jahan-e-Tahqeeq*, 7(1), 807-813.
3. Alam, M., Faraz, A., & Zeb, A. (2023). Neurotransmitters and Tourism Happiness.
4. Alam, M., Danish, M., & Faraz, A. Homestay Drives Community's Socio-Economic Development and Sustainability; A Case Study of Skardu, Gilgit-Baltistan.
5. Faraz, A., Alam, M., & Zeb, A. (2024). Relaxation to Recreation: Mapping Visitor Satisfaction at Cantonment Park Abbottabad. *Journal of Policy Research*. <https://doi.org/10.61506/02.00289>
6. Din, M., Faraz, A., & Shaheen, M. (2023). Enhancing Cross-Cultural Communication: Managing Food Allergies and Dietary Restrictions in International Hospitality. *International Journal of Social Science Archives*, 6(2), 211-218
7. Dr. Mohammad Alam , Dr. Mohammad Hanif Khan , Danish Ali , Sareer Ahmad , Ahmad Faraz. (2024). Beyond The Welcome Smile: Investigating The Nexus Between Service Quality And Guest Satisfaction In Naran's Hotel Sector. *Migration Letters*, 21(S13), 622–631. Retrieved from <https://migrationletters.com/index.php/ml/article/view/11109>
8. Alam, M. (2024). Tea Trails Of Mansehra: Unlocking The Potential Of Tea Tourism In Khyber Pakhtunkhwa. *Policy Journal of Social Science Review*.
9. Ahmad Faraz, Dr. Mohammad Alam, & Dr. Muhammad Sufyan. (2024). VISUALIZING TEA TOURISM OPPORTUNITIES: A CASE STUDY OF SHINKIARI'S TEA GARDEN WITH KEY INSIGHTS OF VIEWERS ENGAGEMENT. *Journal for Current Sign*, 2(3), 26–49. Retrieved from <https://currentsignjournal.com/index.php/JCS/article/view/33>
10. Rahman, T. U., Faraz, A., Nawaz, T., Saud, S., Fahad, S., & Harrison, M. T. (2025). Towards sustainable solutions: climate change and food security in a globalized world. *Food and Energy Security*, 14(5), e70126.
11. EXPLORING THE UNIQUE FEATURES OF AZES- I COINS IN GANDHARA: AN ADDITIONAL NOTE. (2026). *International Journal of Social Sciences Bulletin*, 4(6), 808-821. <https://ijssbulletin.com/index.php/IJSSB/article/view/2469>
12. ASSESSING SERVICE EXCELLENCE AND CUSTOMER PLEASURE AT HOTEL GRAND ARENA: A SERVQUAL AND SWOT ANALYSIS TECHNIQUE. (2026). *International Journal of Social Sciences Bulletin*, 4(3), 2354-2366. <https://ijssbulletin.com/index.php/IJSSB/article/view/2615>