

Aysha Sami Latif

Assistant Professor

Quaid-e-Azam College of Commerce | University of Peshawar

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Peshawar, Pakistan



SUMMARY

Dedicated educator with over 14 years of experience in business instruction at the university level. Passionate about fostering student growth, conducting impactful research, and contributing to the development of innovative financial education.

SKILLS

Financial Analysis Quantitative Research Curriculum Development Financial Modelling and Forecasting
Flexible Teaching Style Investment Management Effective Communication Team Collaboration

EDUCATION

2021 Peshawar, Pakistan	PhD Management Sciences with Specialization in Finance Institute of Management Sciences
2011-13 Peshawar, Pakistan	MS Management Sciences with Specialization in Finance Institute of Management Sciences
2004-07 Peshawar, Pakistan	Master’s in Commerce Quaid-e-Azam College of Commerce, University of Peshawar
2002-04 Peshawar, Pakistan	Bachelor’s in Commerce Khyber College of Commerce and Management, University of Peshawar

DISTINCTIONS

- Distinction in MS Management Sciences
- Gold Medal in Master’s in Commerce
- Second Position in Bachelor’s of Commerce

EXPERIENCE

2010-till date Peshawar, Pakistan	University of Peshawar Lecturer-Stop-gap engagement (Nov. 2010 till Jan. 2015) Lecturer-Permanent (Jan. 2010- Oct. 2019) Assistant Professor (Oct. 2019-till date) • Member of the National Curriculum Review Committee (NCRC) for Commerce of the HEC Pakistan since 2024, with the primary responsibility of collaborating on the development of the commerce curriculum at both the national and provincial levels. I have contributed to the development of the curriculum for the BS Commerce and BS Accounting and Finance programs. • Holding an administrative position of coordinator BS program. • Planning, preparing, and delivering lectures and tutorials with computer lab sessions. • Setting and grading assignments, quizzes, presentations, tests, and examinations. • Collaborating with other colleagues to improve teaching methods and expand knowledgebase. • Conducting research, and writing papers, proposals and journal articles. • Providing support and advice to students on academic and related matters. • Attending departmental and faculty meetings, conferences, and seminars. • Research supervision at undergraduate and post-graduate levels. • Besides this, remained the editor of college magazine “The Quaid” and Coeditor of college’s Newsletter.
Apr. 2010-Oct.2010 Peshawar, Pakistan	Sarhad University of Science and Information Technology Subject Specialist of Money Banking and Financial Institutions
Nov.2009-Apr.2010 Peshawar, Pakistan	Allied Bank Limited Relationship Managers-Assets

Jul. 2007-Nov.2009 Peshawar, Pakistan	MCB Bank Limited Credit Analyst • Responsible for processing of all credit proposals including mark-up reduction, enhancement/reduction in credit limit and change in security, etc. • Scrutiny of all security documents. • Risk and financial analysis according to regulations, market dynamics, SBP Prudential Regulations, risk management framework. • Offsite monitoring of credit portfolio including watch-listing and declassification from watch-list category. • Collecting credit information in which loan growth trends, quality trends, and loan product concentration are included.
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PROFESSIONAL QUALIFICATION

2007-2010 Peshawar, Pakistan	Junior Associateship of Institute of Bankers Pakistan (JAIBP) State Bank of Pakistan (SBP) • First Stage Cleared • Second Stage Cleared • Third Stage Cleared
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PUBLICATIONS

2025	Aamir Ullah, Aysha Sami Latif & Shah Hassan. The Role of Financial Literacy in Entrepreneurial Success: A Study of Small Businesses in Pakistan. <i>Qualitative Research Review Letter (QRRL)</i> , 3(1), 193-216
2025	Aamir Ullah, Muhammad Ayaz & Aysha Sami Latif . Moderating Effect of Financial Literacy and Government Policies on the Relationship between Microfinance and Socioeconomic Conditions. <i>Advance Journal of Econometrics and Finance</i> , 3(1), 12-29.
2024	Shah Hassan, Aysha Sami Latif , & Wisal Ahmad. Environmental, Social and Governance Disclosure and Its Impact on Firms’ Financial Performance: Evidence from Pakistan. <i>Journal of Business and Management Research</i> , 3(3), 560-575.
2024	Shah Hassan, Wisal Ahmad & Aysha Sami Latif . Impact of Environmental Accounting on Corporate Performance: A Study of Corporations Adopted Environmental Accounting in Pakistan. <i>Center for Management Science Research</i> , 2(3), 124-137.
2024	M. Faheem Ullah, Aysha Sami Latif , Waqar Ahmad & Moazam Sarfraz. AI Impact on Asset Pricing in the US Stock Market. <i>Bulletin of Management Review</i> , 2(1).
2024	Aysha Sami Latif , Jamshid ur Rehman & S. Hassan Bukhari. Comparative Examination of Risk in Islamic and Conventional Banks: An Extensive Review of the Literature. <i>Qualitative Research Review Letter</i> , 2(3), 1-16.
2024	Aysha Sami Latif & Faisal Khan. Corporate Governance and Firm Performance: The Case of Pakistan. <i>City University Research Journal</i> , 14(1). 71-84
2024	Faiza Raza, Aysha Sami Latif & S. M. Hassan Bukhari. Unlocking Value: The Mediating Role of Corporate Governance on the CSR-Performance Link in the Banking Sector of Pakistan. <i>Journal of Business and Management Research</i> , 3(1), 743-752.
2023	Aysha Sami Latif ., S. Hassan Bukhari & M. M. Shah Khan. Impact of Institutional Quality, Financial Inclusion, and Information Communication Technology on Economic Growth: Evidence from Selected Asian Countries. <i>Bulletin of Business and Economics (BBE)</i> , 12(3), 1-6.
2017	Aysha Sami Latif & Attaullah Shah. The Impact of Quality of Accounting Information on Cost of Capital: Insight from an Emerging Economy. <i>Asian Economic and Financial Review</i> , 11(4), 292.
2017	Abdul Wahab Latif, Aysha Sami Latif & Fahad Abdullah. Influence of Institutional Ownership on Earnings Quality: Evidence for Firms Listed on the Pakistan Stock Exchange. <i>Pakistan Business Review</i> , October. 668-687
2015	Aysha Sami Latif & Fahad Abdullah. The Effectiveness of Corporate Governance in Constraining Earnings Management in Pakistan. <i>The Lahore Journal of Economics</i> , 20 (1), 135–155.