

Syed Mussawir Shah

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Education

2020 - Master of Philosophy, Public Administration

Development Studies

Institute of Management Studies, University of Peshawar

2010 - PgDip, Business Administration

Human Resource Management

University of Wales, UK

2005 - MBA

Marketing

Institute of Management Sciences – University of Peshawar

(Received Scholastic Honor)

Research Topic: Can companies leverage their existing brands through brand extensions

2004 - BBA (Hons.)

Marketing

Institute of Management Sciences – University of Peshawar

Internship Report Topic: Marketing Strategies in J-Zans Pharmaceuticals Peshawar.

2001 - HSSC (ICS)

Army Degree College, Peshawar

1999 - SSC (Science Group)

PAF degree college, Peshawar

Professional Experience

Lecturer, Institute of Management Studies – University of Peshawar

-Program Coordinator MBA, 2015 to 2024

-Program Coordinator BBA (hons), 2012 to 2014

Security Personnel - 2009, Reliance Security, London.

Serving Assistant - 2007- 2008 JD Wetherspoon, London.

Training coordinator - 2004, Innovative Marketing Services- Peshawar

Intern - 2003, Z-Jans Pharmaceuticals - Peshawar

Journal Publications

1. Ullah, Shah, Khan & Ali (2023) Impact of Corporate Social Responsibility on Financial Distress, a Case of Non-Financial Listed Firms in Pakistan, International Review of Basic and Applied Sciences Vol: 11, Issue: 2, April, 2023 ISSN (online): 2308-7056 | ISSN (Print): 2710-0065

2. Saeed, I., Fatima, T., Shah, S., M., and Hussain, P. K., (2017) Answer Of How Psychological Empowerment Moderate The Relationship Between Ethical Leadership And Employee Work Outcomes, Journal of Administrative and Business Studies Vol:2, No:2. July – December 2017 ISSN: 2226-9789
3. Saeed, I., Khan, A., Shah, S., M., Khan, S., Arif, M., Gul, H., (2012) Mediating Role of Employee Job Satisfaction on the Relationship of Person-Organization-Fit and OCB, International Journal of Contemporary Business Studies Vol: 3, No: 7. July, 2012 ISSN 2156-750

Professional Writings

1. Impact Assessment Study of Fata Tribunals
2. Impact Assessment Study of Fata Urban Center Project
3. Business plan for Consumer Products Division of Z-JANS Pharmaceuticals
4. Business plan for Hi-tech car repairing workshop (Car Clinic)

Thematic Training

Development and Program Evaluation

1. Six days Training on “***Program Evaluation Methods***”, conducted by Andrew Young School of Public Policy, Georgia State University, held in Istanbul, Turkey.
2. Three days Training on “***Program Evaluation in Pakistan***”, conducted by Andrew Young School of Public Policy, Georgia State University, held in Dubai, UAE.
3. Two days Training of Presiding officers, general election- 2018, conducted by the Election Commission of Pakistan.
4. SIA Certification for Security Personnel, 2006, London, UK

Academic Development

1. Nine days Training on “***In-service Certificate Training Program (Session – 2017) for Faculty of University of Peshawar***” completing Teaching Practicum, Motivation and Learning: An Educational – Psychological Perspective, Quantitative Data Analysis Techniques using SPSS conducted by Center for Human Resource and Career Development, University of Peshawar, held in Peshawar, Pakistan.
2. Five days Training on “***Active Citizen Training of Facilitators program***”, conducted by British Council, Pakistan held at the University of Peshawar.
3. One Month Training Workshop on “***Statistical Analysis with R***”, conducted by Center for Social Innovations, University of Peshawar.

Training Delivered and Guest Speaker

1. Skill Development training program, organized and supported by the provincial government, with the name of Dir Area Support Project (DASP).
2. NGO Management – Certificate Program (Four Months – two batches)
3. Human Resource Management – Certificate Program (Four Months- two batches)
4. Training on Enterprise Development for FATA students sponsored by UNDP (20 sections of 50 students each)
5. Training on Health Supply Chain for USAID (four batches)

Projects

Project Title	Citizen Trust Survey of FATA
Designation	Co-investigator
Client	<i>PCNA – FATA,, The World Bank</i>
Period	March 2015 – May 2015
Role	Prepared the Survey Design, Prepared the Research Tools, Pilot Tested the Survey Tool, Supervised the Survey and Data Collection from 3,000 respondents, Used Quantitative Techniques to analyze data, and Prepared the Final Report.

Project Title	Impact Assessment Study of FATA Tribunal
Designation	Lead Investigator
Client	<i>PCNA – FATA, The World Bank</i>
Period	January 2015 – April 2015
Role	Prepared the Survey Design, Prepared the Research Tools, Pilot Tested the Survey Tool, Supervised the Survey and Data Collection from 300 respondents, Used Quantitative and Qualitative Techniques to analyze data, and Prepared the Final Report.

Project Title	Impact Assessment Study of FATA Urban Center Project
Designation	Lead Investigator
Client	<i>PCNA – FATA, The World Bank</i>
Period	January 2015 – April 2015
Role	Prepared the Survey Design, Prepared the Research Tools, Pilot Tested the Survey Tool, Supervised the Survey and Data Collection from 567 respondents, Used Quantitative and Qualitative Techniques to analyze data, and Prepared the Final Report.

Project Title	Center Assessment Study of Choudwan Zam (D. I. Khan) and Market Assessment Study of D. I. Khan and Paroa Market
Designation	Associate Researcher
Client	<i>Project of Livelihood improvement (PLI) of Swiss agency for Development and Cooperation</i>
Period	Four months with Sixty Man days Field work
Role	Preparation of proposal. Preparation of Research Design (both in scientific research and PRA techniques) conducting field work as the lead researcher, preparation of Center Assessment study and market assessment studies, debriefing in PLI Yearly Plan of Operation (YPO) workshop. Keeping coordination with the sponsors.

Languages

Fluent in English, Urdu and Pashto

Computer Skills

Proficient in the use of Linux Operating System, MS Windows, MS Office and SPSS

Professional Affiliations

Member Peshawar University Teachers Association

References

To be furnished on request.